

**Twitter Metric Tools**

version 1 - 7/14/09

This list contains only tools that have stats that are publicly available to anyone typing in any Twitter username, keyword, etc.  
 Tools that compare or score you do so only against other people who have signed up for the tool, NOT against everyone in Twitter.

SERVICE					CONTENT			
Name	URL	Use for:	Description	Time Periods	Updates	Hashtags	Keywords	Retweets, via-s
1 bit.ly	<a href="http://bit.ly">http://bit.ly</a>	Assessing whether your Tweets drive traffic to specific web pages	URL shortener	"Now", "Past Week," "Past Month"	Tracks Twitter & FriendFeed conversations and comments			
2 Monitter	<a href="http://monitter.com/">http://monitter.com/</a>	analysis; seeing whether your Tweets show up with the right keywords	See "relevant" Tweets by keyword and geographic location.	Shows real-time stream or the last updates posted.	Shows full updates.	Search	Search	Search
3 Twitter Karma	<a href="http://dossy.org/twitter/karma/">http://dossy.org/twitter/karma/</a>	Managing followers/following	Shows usernames, photos and last update dates. Allows bulk follows/unfollows.	Real-time, with some lag	Shows last update in minutes, hours or days (not absolute day/time).			
4 Mr. Tweet	<a href="http://mrtweet.com">http://mrtweet.com</a>	Finding topic-specific followers and influencers	Processes recommendations received and given.	Updated daily	If you're recommended, shows Tweets/day and the percent of conversations.			When making recommendations, uses the no. of times someone was mentioned.

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5	<b>My Tweepie</b>	<a href="http://mytweepie.com">http://mytweepie.com</a>	Getting info on, managing followers/following in one place	Gives profile info and follower/following counts					
6	<b>Qwitter</b>	<a href="http://useqwitter.com">http://useqwitter.com</a>	Seeing who stops following you, and perhaps why	E-mails you with the quitter's name and the last Tweet of yours the quitter saw.	"Notifies you as often as it can"				
7	<b>Social Collider</b>	<a href="http://socialcollider.net">http://socialcollider.net</a>	Fun (unless you understand memes)	Visual display of cross-connections	Past day, week, 2 weeks, month	Phrase	Phrase or trends		
8	<b>Trendrr</b>	<a href="http://www.trendrr.com">http://www.trendrr.com</a>	Tracking trends on blogs, Twitter, Facebook and other social media.	Graphs "buzz" based on no. of updates, following, followers by username, blog posts, etc.	Every 20 minutes				
9	<b>TweetBeep</b>	<a href="http://tweetbeep.com">http://tweetbeep.com</a>	Content analysis	"Google Alerts for Twitter" - e-mails you on your selected usernames, keywords.	Hourly; every 15 minutes with paid version; daily	Tracks no. of updates that are positive, negative, asking a question.	Search	Boolean	Search
10	<b>TweetMeme</b>	<a href="http://tweetmeme.com">http://tweetmeme.com</a>	Content analysis	Searches updates; highlights trends.	Last hour; last day; last week	Search	Search	Search	Search

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11	<b>TweetPsych</b>	<a href="http://tweetpsych.com">http://tweetpsych.com</a>	Comparing your Tweet content trends vs. your competitors	Analyzes content of Tweets using linguistic algorithms.	Last 1,000 Tweets	Works best for those who use Twitter in a "conversational manner."		
12	<b>Tweetreach</b>	<a href="http://tweetreach.com">http://tweetreach.com</a>	Calculating reach of an influencer, event, link or keyword	Counts people, impressions, Tweet types and top Twitterers.	Last 50 Tweets	Search; shows most recent updates.	Search	Search
13	<b>Tweetstats</b>	<a href="http://www.tweetstats.com">http://www.tweetstats.com</a>	Analyzing tweet volume	Graphs Tweets per day; shows word cloud.	4-hour time periods per day; previous Sun.-Sat. week by day; shows week but no totals; last 4 months	Maps all words in a word cloud.		
14	<b>Twendz</b>	<a href="http://twendz.waggenaredstrom.com">http://twendz.waggenaredstrom.com</a>	Content analysis	Produces real-time word cloud and positive/negative graphs of keywords.	Real-time	Last 70 Tweets	Search	Determines which keywords - and how many - are positive, negative. Search
15	<b>Twinfluence</b>	<a href="http://twinfluence.com/index.php">http://twinfluence.com/index.php</a>	Calculating total reach and influence of followers	Scores a username by no. and "power" of followers.	Not real-time			

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16	<b>Twist</b>	<a href="http://twist.flaptor.com">http://twist.flaptor.com</a>	Tracking trends by key words, topics by day	Shows and counts Tweets by key words, username.	Last 24 hours; last 7 days by day, last 30 days by day	Best used if there's a large volume of Tweets	Search	Search	Yes
17	<b>Twitalyzer</b>	<a href="http://www.twitalyzer.com/twitalyzer/index.asp">http://www.twitalyzer.com/twitalyzer/index.asp</a>	Calculating your overall Twitter impact	Calculates "influence," "signal," "generosity," "velocity," "clout."	Last 7 days	"Velocity" measures no. of updates over time			"Authority" and "Clout"
18	<b>Twitter Analyzer</b>	<a href="http://twitteranalyzer.com">http://twitteranalyzer.com</a>	Seeing an overall view of your Twitter presence	Graphs counts of updates, retweets, followers, following.	Daily	Counts	Most popular hashtags	Subjects	Search
19	<b>TwitterCounter</b>	<a href="http://twittercounter.com">http://twittercounter.com</a>	Basic counting of updates and followers		Previous 7 days; last week; last month; last 3 months	Counts updates.			
20	<b>Twitter Grader</b>	<a href="http://twittergrader.com">http://twittergrader.com</a>	Getting one number, e.g., 95.1, or grade as a measure of influence.	Uses an algorithm based on followers, following, updates, ranking vs. others; also ranks.		Counts updates.		Word cloud	
21	<b>Twitterholic</b>	<a href="http://twitterholic.com">http://twitterholic.com</a>	Seeing how you rank worldwide	Ranks users by number of followers.	"A few times a day"				

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22	<b>Twittersheep</b>	<a href="http://twittersheep.com">http://twittersheep.com</a>	Analyzing follower profiles	Generates tag cloud of words from profiles.				
23	<b>WeFollow</b>	<a href="http://wefollow.com">http://wefollow.com</a>	Assessing your status and your competitors	Shows number of new and total followers by username; tags.				
24	<b>What the Hashtag?!</b>	<a href="http://wthashtag.com">http://wthashtag.com</a>	Registering and researching hashtags	Wikipedia of hashtags	"Actively monitors Twitter"	Can pay to feature your hashtag.		

## Twitter Metric Tools

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Tools that compai

SERVICE		PEOPLE			FREE/PAID	OTHER/COMMENTS
Name	Links/Shortened URLs	Twitter username	Followers	Following		
1	<b>bit.ly</b>			Shows geographic location by country.	Free	Shortened and custom URLs can be used anywhere, not just Twitter; can track by site.
2	<b>Monitter</b>	Can search for Tweets within x miles/km of a location.				
3	<b>Twitter Karma</b>	Shows username and photo.	Allows bulk follow and block.	Allows bulk unfollow.	Free	Can sort by alpha and follower count but doesn't show the no. of followers.
4	<b>Mr. Tweet</b>	If you're recommended, shows Tweets/day and the percent of links.	Asks your "fans" to recommend you to their followers.	You are asked to make recommendations.	Free	Uses a follower/"friends" ratio.

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Name	Links/Shortened URLs	Twitter username	Followers	Following		
5	<b>My Tweepie</b>		Lists	Lists	Free	
6	<b>Qwitter</b>		Lets you know when followers stop following.		Free	
7	<b>Social Collider</b>				Free	It's interesting to compare the patterns and connections of light vs. heavy Tweepers.
8	<b>Trendrr</b>				Free for 10 tracks; paid version allows more	Can add your own data sets.
9	<b>TweetBeep</b>	Searches "containing links" but doesn't track them.		Shows geographic location within x miles.	Free: 10 alerts Paid: 200 alerts	Ignores your own Tweets.
10	<b>TweetMeme</b>		Search		Free	Highlights "hottest links" by category.

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	Name	Links/Shortened URLs	Twitter username	Followers	Following		
11	<b>TweetPsych</b>		Search			Free	
12	<b>Tweetreach</b>	Search	Search			Free for last 50 Tweets; Paid for all mentions over last 30 days	Shows impressions contributed by top Twitterers of a search.
13	<b>Tweetstats</b>						
14	<b>Twendz</b>		Search			Free	
15	<b>Twinfluence</b>			Reach = no. of followers plus all of their followers.		Free	Velocity = average of followers and their followers attracted per day. Social capital = average of followers' followers. Centralization = how much reach is invested in a small number of followers.

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16	<b>Twist</b>		Shows Tweets for each term/name as of "right now."			Free	
17	<b>Twitalyzer</b>			Search		Free; Pro version shows top influencers	Twitter data can be combined with Google Analytics.
18	<b>Twitter Analyzer</b>	Counts		Graphs how active your followers are; profile info like gender		Free	Lots of data - really have to decide what's important
19	<b>TwitterCounter</b>			Makes predictions about the number of followers.		Free	
20	<b>Twitter Grader</b>		Search	Follower history only if they're in the database	Following history only if they're in the database	Free	The grade is a number that is a percentile (90 means 90% of the other users who signed up are below you), not a score.
21	<b>Twitterholic</b>			Search	Search	Free	

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Name	Links/Shortened URLs	Twitter username	Followers	Following		
22	<b>Twittersheep</b>		Picks up words submitted in profiles.		Free	
23	<b>WeFollow</b>	Picks up name from both username and profile.			Free	Add yourself; sign up each username with 3 tags that describe you. Only picks up large volume tags.
24	<b>What the Hashtag?!</b>				Free	